

BONNIER Corporation

AD PORTAL INSTRUCTIONS

Go to adportal.bonniercorp.com on your web browser. (We recommend using Internet Explorer or Firefox)

Select the publication and the issue you are submitting the ad for, fill out the form, attach the hi-res file for print and low-res file for quality check and upload your ad. **NOTE: It is best to transfer files from your local desktop as transferring files from your network server could cause delays or the upload to time out and fail.**

A screenshot of a web browser window displaying the BONNIER Ad Portal. The page features a header with the BONNIER Ad Portal logo and a background image of two sailboats on the water. Below the header is a form with the following fields: Publication (dropdown menu), Issue (dropdown menu), Advertiser Name (text input), Is this replacement material? (radio buttons for Yes/No), Has this content a contract proof? (radio buttons for Yes/No), Sender's Name (text input), Telephone No. (text input), E-mail Address (text input), and a large text area for Comments. The browser's address bar shows the URL http://adportal.bonniercorp.com.

Files

Please be sure not to have illegal characters in the filename (Ex: -, /, +, etc.)

Required Hi-res file type: PDF/X1A

Required Low-res file type: JPEG or TIFF

The low-res file serves as a content proof

Proofs

For Full Page or Spreads: If you do not intend to ship a contract color proof, additional charges may apply.

You will receive a confirmation email after your file uploads successfully.