

# OUR HALF MILLION READERS WANT TO KNOW ABOUT YOUR NEW BOATS, PRODUCTS, & CHARTER NEWS



## Send Our Editors Your Press Releases, to Gain FREE Access to our Readers!

In the magazine, on the web and in our eNewsletters we are hoping to increase your exposure to the largest group of serious boaters, plus introduce these dedicated readers to the latest in technology, boat design, innovative gear, new charter destinations, special services & creative adventures. Keep us informed and our readers' on-the-water passion alive!

Access our Readers in The Magazine, websites, and via our emailed eNewsletters!

### IN THE MAGAZINE

PRODUCTS: SW Tech News & CW New Products  
BOATS: CW Boat Reviews & Test, SW Boat Reviews  
CHARTER: CW Charter News

### Sailing World and Cruising World have their own eNewsletters

SW eNewsletter (twice monthly) and CW Reckonings (twice monthly). Each issue is delivered via email free of charge to our opt-in subscribers, and contains the latest sailing news and short product reviews.



CW Reckonings- 15,000 subscribers  
SW eNewsletter- 13,000 subscribers

### WEBSITES

[cruisingworld.com](http://cruisingworld.com)  
[sailingworld.com](http://sailingworld.com)

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#### CHARTER NEWS

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Mail product samples & press releases to: **Cruising World or Sailing World.**  
Bonnier Corporation 55 Hammarlund Way, Middletown, RI 02842  
*Products will be returned if postage paid packaging is included*

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